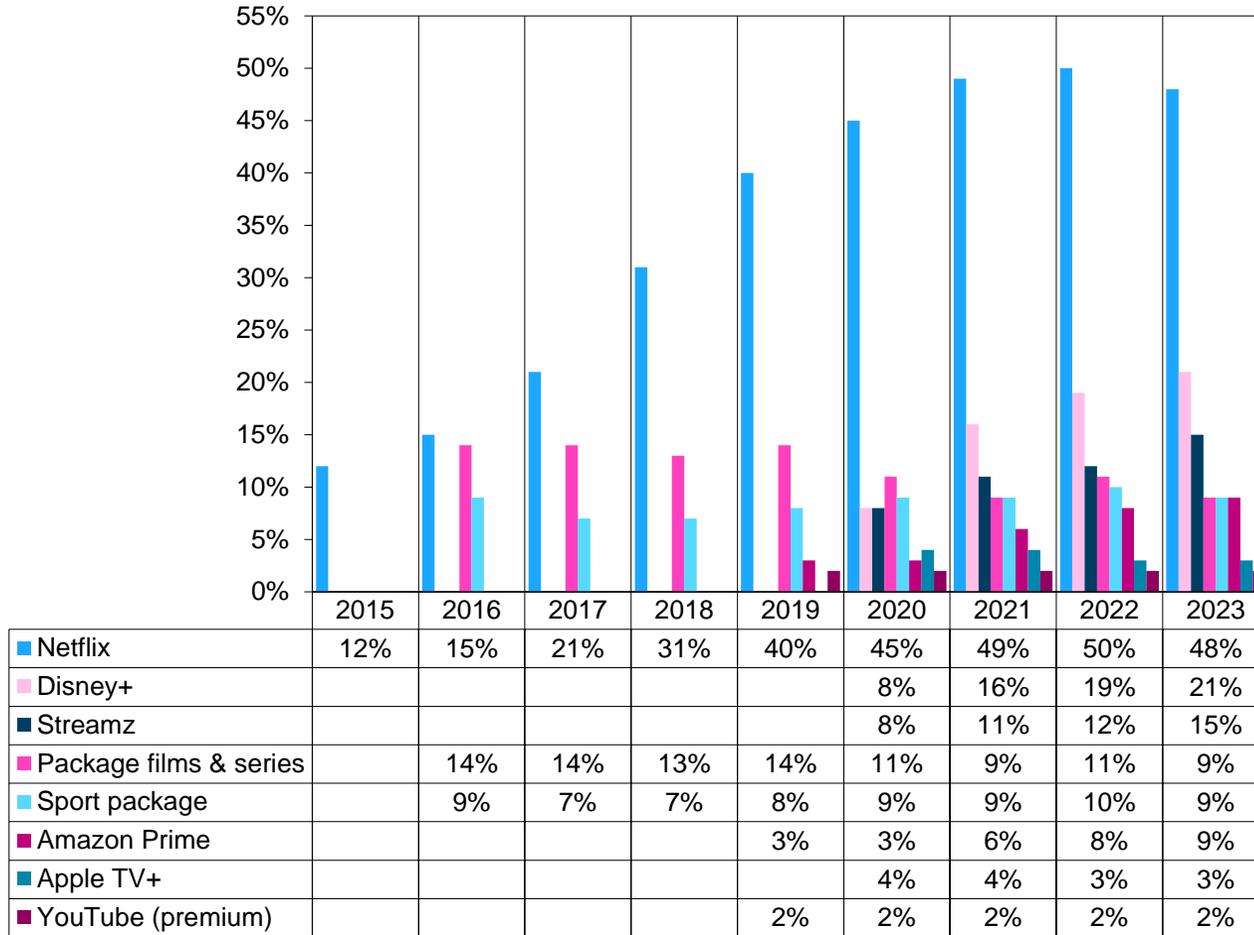


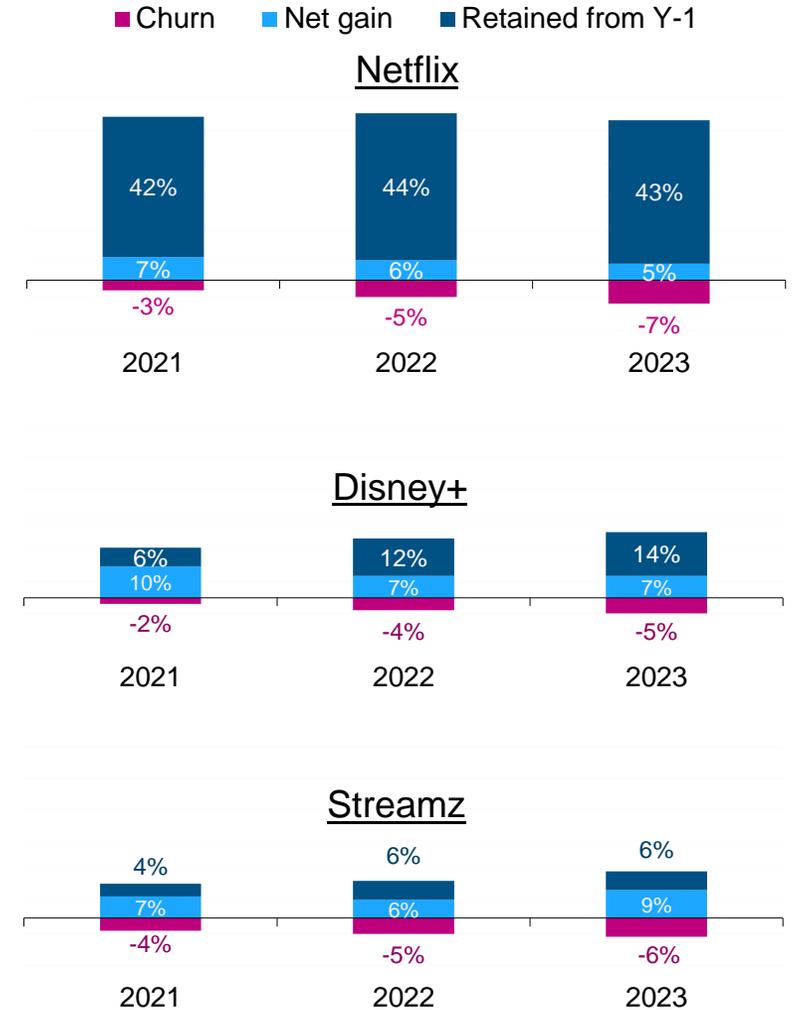
VOD dynamics in Flanders

Paid for VOD pluri yearly evolution



% refer to 18+ population in Flanders ± 5.460.200 (Digimeter 2023 n = 2.835)

SVOD churn & retention 2021-2023 in top 3



Source: Digimeter 2023 Digitale trends in Vlaanderen